

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
Product	DALTON 10/02
Estimate Number	2208

Invoice #	116647-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116647
Alt Order #	06281428
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
47	WRAL Young and the Restless	4-5p			•			<u> </u>		
	CLASS 2 CANDIDATE R9.26									
				to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	3:58 PM	WDFG12TVENV105H	\$1,065.00)	1
48	WRAL WRAL 5am News CLASS 3 CANDIDATE R9.26	5am - 5:30a								
				to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	5:24 AM	WDFG12TVENV105H	\$400.00)	1
49	WRAL 5:30 News CLASS 3 CANDIDATE R9.26	530-6p								
				to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	5:53 PM	WDFG12TVENV105H	\$1,780.00)	1
50	WRAL Inside Edition CLASS 3 CANDIDATE R9.26	7-730P								
				to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	7:27 PM	WDFG12TVENV105H	\$975.00)	1
51	WRAL CBS This Morning CLASS 3 CANDIDATE R9.26	7am - 9am								
				to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	8:21 AM	WDFG12TVENV105H	\$665.00)	1
52	WRAL Young and the Restless CLASS 2 CANDIDATE R9.26	4-5p								
				to 10/14/12	1x	1				
	WRAL		М	10/08/12	:30	3:58 PM	WDFG12TVENV105H	\$1,065.00)	1
53	WRAL 5:30 News CLASS 3 CANDIDATE R9.26	530-6p								
				to 10/14/12	1x	1				
	WRAL		M	10/08/12	:30	5:41 PM	WDFG12TVENV105H	\$1,780.00)	1
54	WRAL Inside Edition CLASS 3 CANDIDATE R9.26	7-730P								

10/08/12 to 10/14/12



Remit Address:

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54	WRAL Inside E	dition	7-730P	•		·	•				
	CLASS 3 CANDIDAT	TE R9.26									
	WRAL			M	10/08/12	:30	7:28 PM	WDFG12TVENV105H	\$975.00		1
56		a News Sat	6-8a								
	CLASS 3 CANDIDAT	ΓE R9.26									
					2 to 10/07/12	1x	1-				
	WRAL			Sa	10/06/12	:30	7:52 AM	WDFG12TVENV105H	\$400.00		1
57		e Nation 1030-1130	1030-1130								
	CLASS 3 CANDIDAT	TE R9.26									
	14/0.41				2 to 10/07/12	1x	<u>1</u>		* * * * * * * * * * * * * * * * * * *		<u>.</u>
	WRAL			Su	10/07/12	:30	11:29 AM	WDFG12TVENV105H	\$490.00		1
58		nday Morning	9-1030a								
	CLASS 3 CANDIDAT	E R9.26		10/01/1	0. 10/07/10		1				
	MDAL			10/01/13 Su	2 to 10/07/12	1x	1	WDFG12TVENV105H	фгог оо		
	WRAL	1 (4.400.)	4.400	Su	10/07/12	:30	10:29 AM	WDFG121VENV1U5H	\$535.00		I
59		der (1-130p)	1-130p								
	CLASS 3 CANDIDAT	E R9.26		10/01/1	2 to 10/07/12	1.,	1				
	WRAL			Th	10/04/12	1x :30	1:17 PM	WDFG12TVENV105H	\$335.00		1
60	WRAL Late Nev		11 110Em	111	10/04/12	.30	1.17 FIVI	WDFG12 I VENV103H	φ333.00		'
60	CLASS 3 CANDIDAT		11-1135p								
	CLASS 3 CANDIDA	L 119.20		10/01/1	2 to 10/07/12	1x	1				
	WRAL			Th	10/04/12	:30	11:27 PM	WDFG12TVENV105H	\$2,225.00		1
61	WRAL Noon Ne	awe.	12p-1p	•••	10/04/12	.00	11.27 1 101	WDI GIZ I VENVIOSII	ΨΖ,ΖΖΟ.ΟΟ		•
0.	CLASS 3 CANDIDAT		12p-1p								
	OLINOO O OININDIDIN	L 110.20		10/01/1	2 to 10/07/12	1x	1				
	WRAL			Th	10/04/12	:30	12:58 PM	WDFG12TVENV105H	\$535.00		1
62		am News	5am - 5:30a						400000		·
-	CLASS 3 CANDIDAT		oum olocu								
	= :00 0 0			10/01/1	2 to 10/07/12	1x	1				
	WRAL			Th	10/04/12	:30	4:58 AM	WDFG12TVENV105H	\$400.00		1
			We	warrant that the a		ormation sho		was taken from the program log			



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
62	WRAL WRAL 5am News	5am - 5:30a		•						<u> </u>
	CLASS 3 CANDIDATE R9.26									
63	WRAL 5:00 First News	5-530p								
	CLASS 3 CANDIDATE R9.26		10/01/10	10/07/10		-				
	WRAL		10/01/12 to Th	10/07/12	1x :30	1 5:12 PM	WDFG12TVENV105H	\$1,780.00		
64		F00 C-	111	10/04/12	.30	5.12 PIVI	WDFG121VENV103H	\$1,780.00		ļ
64	WRAL WRAL 5:30AM News CLASS 3 CANDIDATE R9.26	530-6a								
			10/01/12 to		1x	1				
	WRAL		Th	10/04/12	:30	5:39 AM	WDFG12TVENV105H	\$665.00		1
66	WRAL WRAL AM News CLASS 3 CANDIDATE R9.26	6-7a								
			10/01/12 to		1x	1				
	WRAL		Th	10/04/12	:30	6:39 AM	WDFG12TVENV105H	\$900.00		1
67	WRAL Entertaiment Tonight CLASS 3 CANDIDATE R9.26	730-8P								
			10/01/12 to		1x	1				
	WRAL		Th	10/04/12	:30	7:55 PM	WDFG12TVENV105H	\$975.00		1
68	WRAL The Doctors CLASS 3 CANDIDATE R9.26	10-11AM								
			10/01/12 to		1x	-1				
	WRAL		Tu	10/02/12	:30	10:14 AM	WDFG12TVENV105H	\$335.00		1
69	WRAL David Letterman CLASS 3 CANDIDATE R9.26	1135p-1237a								
			10/01/12 to		1x	-1				
	WRAL		Tu	10/02/12	:30	12:12 AM	WDFG12TVENV105H	\$400.00		1
70	WRAL WRAL 4:30am News CLASS 3 CANDIDATE R9.26	4:30a - 5am								
			10/01/12 to		1x	-1				
	WRAL		Tu	10/02/12	:30	4:43 AM	WDFG12TVENV105H	\$100.00		1



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71	WRAL	WRAL 5am News	5am - 5:30a					•			
	CLASS 3 (CANDIDATE R9.26		40/04/40	+- 40/07/40	4	1				
	WRAL			10/01/12 Tu	to 10/07/12 10/02/12	1x :30	-1 5:09 AM	WDFG12TVENV105H	\$400.00	1	
72	WRAL	5:00 First News	5-530p	Tu	10/02/12	.30	3.09 AW	WDFGIZIVENVIOJA	φ400.00		'
12		CANDIDATE R9.26	3-330p								
				10/01/12	to 10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:30	5:13 PM	WDFG12TVENV105H	\$1,780.00		1
73	WRAL	WRAL 5:30AM News	530-6a								
	CLASS 3 (CANDIDATE R9.26									
	WRAL			10/01/12 Tu	to 10/07/12 10/02/12	1x :30	-1 5:39 AM	WDFG12TVENV105H	\$665.00		
76	WRAL	Entertaiment Tonight	730-8P	Tu	10/02/12	.30	5.39 AIVI	WDFG12TVENV1U5H	ψου.ου		ı
70		CANDIDATE R9.26	730-0F								
	02,100 0 0	57 (1 4 5 1 5 7 1 1 2 1 1 5 . 2 5		10/01/12	to 10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:30	7:47 PM	WDFG12TVENV105H	\$975.00		1
77	WRAL	The Insider (1-130p)	1-130p								
	CLASS 3 (CANDIDATE R9.26					-				
	WRAL			10/01/12 W	to 10/07/12 10/03/12	1x :30	1 1:26 PM	WDFG12TVENV105H	\$335.00		1
78	WRAL	The Doctors	10-11AM	VV	10/03/12	.30	1.20 FIVI	MDEGTS I VENVIOSH	φ333.00		ı
70		CANDIDATE R9.26	10-11AW								
	02.1000			10/01/12	to 10/07/12	1x	1				
	WRAL			W	10/03/12	:30	10:56 AM	WDFG12TVENV105H	\$335.00		1
80	WRAL	David Letterman	1135p-1237a								
	CLASS 3 C	CANDIDATE R9.26									
	MDAL			10/01/12 W	to 10/07/12	1x	1	WDFG12TVENV105H	\$400.00		4
81	WRAL WRAL	Noon News	10n 1n	vv	10/03/12	:30	11:55 PM	MDEGTS I AFWAT02H	\$400.00		1
01		CANDIDATE R9.26	12p-1p								
	52, 100 0 0										



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81	WRAL Noon News	12p-1p	-	-						<u> </u>
	CLASS 3 CANDIDATE R9.26									
	WRAL		W	10/03/12	:30	12:42 PM	WDFG12TVENV105H	\$535.00)	1
82	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	4:38 AM	WDFG12TVENV105H	\$100.00)	1
85	WRAL Inside Edition	7-730P								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/07/12	1x	1		4		
	WRAL	700 OD	W	10/03/12	:00	7:40 DM			See MG 85.2	1
	WRAL Entertaiment Tonight	730-8P	Th	10/04/12 3 CANDIDATI	:30	7:40 PM	WDFG12TVENV105H	\$975.00	MG for 85.1 10/03	2
86	WRAL CBS This Morning	7am - 9am	OLAGG	3 CANDIDATI	_ 113.20					
00	CLASS 3 CANDIDATE R9.26	raiii - Saiii								
	CLASS 3 CANDIDATE R9.20		10/01/13	2 to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	8:46 AM	WDFG12TVENV105H	\$665.00)	1
87	WRAL The Doctors	10-11AM	••	10/00/12	.00	0.107111		φοσο.σο		·
0.	CLASS 3 CANDIDATE R9.26	IV IIAM								
	02/100 0 0/111B/B/112 110.20		10/01/12	2 to 10/07/12	1x	F				
	WRAL		F	10/05/12	:30	10:32 AM	WDFG12TVENV105H	\$335.00)	1
88	WRAL David Letterman	1135p-1237a								
	CLASS 3 CANDIDATE R9.26									
			10/08/12	2 to 10/14/12	1x	M				
	WRAL		M	10/08/12	:30	12:12 AM	WDFG12TVENV105H	\$400.00		1
89	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R9.26									
			10/08/12	2 to 10/14/12	1x	M				
	WRAL		М	10/08/12	:30	12:29 PM	WDFG12TVENV105H	\$535.00)	1
90	WRAL Dr. Phil	9-10a								
	CLASS 3 CANDIDATE R9.26									



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90	WRAL Dr. I		9-10a								
	CLASS 3 CAND	DIDATE R9.26									
					0 10/07/12	1x	T				
	WRAL			Th	10/04/12	:30	9:56 AM	WDFG12TVENV105H	\$335.00		1
91		News	11-1135p								
	CLASS 3 CAND	DIDATE R9.26									
					0 10/07/12	1x	-T		• • • • • • •		
	WRAL			Tu	10/02/12	:30	11:24 PM	WDFG12TVENV105H	\$2,225.00		1
92	WRAL Dr. I		9-10a								
	CLASS 3 CAND	DIDATE R9.26									
					0 10/07/12	1x	-T				
	WRAL			Tu	10/02/12	:30	9:31 AM	WDFG12TVENV105H	\$335.00		1
93		ng and the Restless	4-5p								
	CLASS 2 CAND	DIDATE R9.26									
					0 10/07/12	1x	W				
	WRAL			W	10/03/12	:30	4:28 PM	WDFG12TVENV105H	\$1,065.00		1
94	WRAL WR	AL AM News	6-7a								
	CLASS 3 CAND	DIDATE R9.26									
					0 10/07/12	1x	W				
	WRAL			W	10/03/12	:30	6:08 AM	WDFG12TVENV105H	\$900.00		1
95		tball Friday	11:35pm-12:05am								
	CLASS 3 CAND	IDATE R9.26									
					0 10/07/12	1x	F				
	WRAL			F	10/05/12	:30	12:03 AM	WDFG12TVENV105H	\$665.00		1
		Ai	red Spots	42							

Gross Total \$32,740.00



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\$4,911.00

Payment Terms 30 Days **Net Amount Due** \$27,829.00